

KASTAMONU UNIVERSITY
ECONOMICS AND ADMINISTRATION FACULTY
DEPARTMENT OF ECONOMICS - COURSE CONTENTS

1nd Year, 1nd Semester (autumn)
Compulsory Courses

IKT14001 Introduction to Economics I (4+0) 4

The basic terms of economics, micro-and macro-economic differences, presentation of different approaches in economics, the definition of the basic concepts of microeconomics, functioning of competitive market, demand and supply concepts, flexibility, cardinal utility theory, the theory of indifference curves, competitive market equilibrium, consumer theory and change the balance of consumer, manufacturing and production technology, production costs, the full competition of production and pricing, competitive balance and effectiveness issues will be taught.

KAM11803 Introduction to Law

The aim of the course in general, law and social science students about the law to introduce the branches of law. For this purpose each separate branch of law are considered as short, where the concepts are explained and defined in law. In this lesson, students in upper grades of the law and legal concepts in detail and will see the resolve strangeness of law to prepare.

ISL12801 General Accounting I (3+0) 3

Introduction to basic concepts and principles of accounting, transactions and year-end registration offsets, trial balance, balance sheet and income statement preparation, opening and closing of accounts, major accounts: Cash, receivables, inventories and inventory valuation methods will be discussed.

IKT10003 Sociology (3+0) 3

Basic concepts in science and social science, historical development of social sciences, fundamental differences between the social sciences and natural sciences, the main issues in social sciences, the general features and scope of the various social sciences, specialized social sciences, theoretical approaches in sociology, political science, anthropology, community and social structure, culture, socialization, psychology, sociology, research methods and principles will be learned topics.

IKT10001 Mathematics I (3+0) 3

Numbers, number systems, arrays, functions, equations, inequalities, limits and continuity in functions, derivatives and differentials, partial derivatives, optimization, economics and business-related examples of the application will be processed.

YDL105 English I (2+0) 2

The aim of course is economics junior students in English reading, listening, writing and speaking skills needed to meet the need for consolidating and developing the language requires discipline

AIITL101 Atatürk Principles and Revolution History I (2+0) 2

The definition of a reformist, stages, development environment, the First World War, the fronts, disintegration of the Ottoman Empire, the ceasefire agreement, responses in the face of invasions, congresses, and the Misak-i Milli Nationalists, the opening of Parliament, the military establishment, topics as the protocols of Sevres and Gyumri will be discussed.

TDL103 Turkish Language I (2+0) 2

What is the language? Its importance in the life of the nation as a social institution, language - culture, Turkish language, spoken language, written language, and Turkey Turkish Turkish written language, language and culture, petitions, punctuation, spelling rules, the Turkish language and expansion of the current situation, the common language, common culture will be taught.

1st Year, 2nd Semester (spring) Compulsory Courses

IKT14002 Introduction to Economics II (4+0) 4

The definition and scope of macroeconomics, and the problems of measuring national income, employment and unemployment, the simple Keynesian system, consumption, savings and investment functions, analysis, determination of equilibrium level of national income, the multiplier mechanism, the public sector and national income, an open economy, national income, investment models and accelerating mechanism will be considered.

KAM11804 Constitutional Law (3+0) 3

The concept of the Constitution, constitutionalist movements and the emergence of written constitutions, constitutions classified in several ways, the emergence of the modern state, and governmental systems, the separation of powers, limited government, democracy, constitutional jurisprudence and public freedoms.

ISL12802 General Accounting II (3+0) 3

Resource accounts, short-term liabilities, long-term resources, equity, income statement accounts, cost accounts, income statement and income statement accounts closure regulation, the final operations, inventory studies, the exact arrangement of the trial balance, balance sheet arrangement.

ISL16802 General Business (3+0) 3

Basic concepts of business science, relationship of business science with other branches of science, business objectives and responsibilities, the classification of businesses, business organizations, business and the environment, business functions: Administration function, production function, marketing function, the function of human resources, finance function, accounting function with the functions of public relations research and development function, and quantitative techniques used in taking business decisions will be discussed.

IKT10002 Mathematics II (3+0) 3

Integral methods, applications for business and the economy, power series, Taylor's formula, differential equations, difference equations, matrix algebra topics discussed. The course also used in economics, mathematics, rules, methods, and identities will be discussed.

YDL106 English II (2+0) 2

English, reading, listening, writing and speaking skills will be working to consolidate and develop.

AIITL102 Atatürk Principles and Revolution History II (2+0) 2

Liberation struggle, the Battle of Sakarya, The Great Raid, Republicanism, and the caliphate Mudanya to Lausanne, and the Delivery of Calm era of democracy, nationalism, secularism, topics as Turkey's agenda will be discussed

TDL104 Turkish Language II (2+0) 2

Turkish construction (Annex-root system) and the derivation of words, language enrichment and its significance, narration and sentence disorders, professional correspondence, letters, reports, minutes, resume preparation, making presentations and effective speaking techniques, oral and written literary species, punctuation marks, presentation, poem, essay, story, newspaper, magazines, studies and applications.

2nd Year, 1st Semester (autumn) Compulsory Courses

IKT24001 Microeconomics (4+0) 4

Committed in the first half-period introductory course in economics will be entered into the details of the micro issues. Ordinal consumer theory, producer theory, flexibility, perfect competition, monopoly, monopolistic competition, oligopoly models, externalities, social welfare issues will be discussed.

ISL26803 Entrepreneurship (2+2) 3

Concepts related to entrepreneurship, entrepreneurship development, features ventures, entrepreneurial types, entrepreneurship motivation, entrepreneurship innovation and creativity, invention, trademark and design protection, business ideas, entrepreneurship, business plan preparation, feasibility studies, business plans within the management,

marketing, production and finance plans will be discussed.

ISL23801 Statistics I (2+2) 3

Presentation and interpretation of data, basic probability theory, the theoretical distributions, estimation and hypothesis testing problems, simple regression and correlation, multiple regression and correlation, regression analysis of selected topics; price index numbers, time series analysis will be considered.

IKT23001 Economic History (3+0) 3

The beginning and the subject of economics history, agricultural revolution and its consequences, the economies of the ancient Roman Empire, the geographical and social environment of the European civilization, early medieval, high medieval, late medieval, early modern era, Europe's economy, change the balance of economic power, the Industrial Revolution, 19 . Century of economic changes, 19 Century, the spread of industrialization in the 20th century the world economy: structural changes, wars and economic performance.

ISL26801 Management and Organization (2+0) 2

Basic management concepts, management approaches, the classical management approaches, neo-classical approaches to management, human relations approach, contemporary approaches to management, system approach, contingency approach, approach to excellence, total quality management approach, the basic functions of governance, management processes, interpersonal communication and relationships , the distribution of powers and authority, participation in management, motivation, and social responsibility in business administration, management and organizational case study will be discussed.

Elective Courses (3rd Semester)

IKT20001 (Elective) Business English (3+0) 3

Paragraph level students, strengthen and develop writing skills to the level of research paper writing envisaged. Emphasized the importance of writing skills at the beginning of the course, after the reports, review articles and articles, mainly describes the various forms of spelling. Transition words that will be also important; sentences and transition words to connect ideas to improve the correct use of the exercises will be made. Students' vocabulary skills will be developed particularly in vocational areas.

ISL26805 (Elective) General Communication (3+0) 3

Contact transmission of meaning through symbols; Contact the welding process, the basic elements of the message (message) and receiver (destination), encoding, decoding and is able to comprehend about the use of information, methods of transmission between sender and receiver to show the message effectively; communication topics will be effective.

ISL26807 (Elective) Total Quality Management (3+0) 3

The basic philosophy of TQM, TQM in the place of production and service sector, the basic principles of TQM (customer focus, employee satisfaction, continuous improvement,

continuous learning, leadership, teamwork, process management), socio-cultural interpretation of these principles, implementation of TQM in a firm, manufacturing sector and TQM, and TQM in the service sector, the importance of human factor in TQM, TQM models (Malcolm Baldrige, Deming, EFQM) will be considered.

ISL22801 (Elective) Financial Management (3+0) 3

The course will be taught including following topics: Following business finance analyzing capital budgeting under risk and inflation, analyzing of capital structure in terms of net income, net operating revenue and traditional approach, optimal capital structure, asymmetric information theory, assessment of equity capital and liability, dividend policy, significance of business capital management, characteristics, types and financing of business capital, factors having an impact to working capital requirement and methods using calculate working capital requirement, analyze working capital efficiency, cash and securities, management of short term receivable, stocks and short term liability, evaluating of bond and securities, capital structure theory, financing of ordinary share, option, warrant, leasing and other mixed stocks, business combinations, purchasing and disintegration.

ISL22803 (Elective) Cost Accounting (3+0) 3

The course will inform to students about: Total cost calculation systems, the cost of collective and derivative products, profit and profit-cost analysis, standard costing, placement standards, analysis and calculation of deviations, access to records and removing of deviations, accounting costing, related revenues and expenses topics.

IKT20501 (Elective) Commercial Business Law (3+0) 3

Definition, features and types of commercial business, center and branch concepts in commercial business, handover of commercial business, commercial business concept, commercial business provisions, trade jurisdiction, commercial register and registry record. Registration of registration and announcement, effect of registration and announcement, establishment of trade name, registration, conditions in real and legal persons, violation of citizenship rights of citizens, duty of examination of registry officer, record registration necessary matters, registration notice, registration officer's examination duty, Business name, definition of brand and mark, trademark registration, rights and obligations of trademark owner, legal process related to trademark

ISL2480 (Elective) Law of Obligations (3+0) 3

General information about the law of obligations, liabilities and responsibilities, sources of loans, debts arising from tort, the execution of debt, debt should not be performed, default, arrears exceptions, termination of obligations will be covered.

IKT24501 (Elective) Management Economics (3+0) 3

Although the course deals with some aspects of macroeconomics (inflation, growth, unemployment, etc.), microeconomics generally draws on the following topics: Firm theory, consumer theory, production and cost theory, price theory, market structure and competition theory are included in the course.

2nd Year, 2nd Semester (spring) Compulsory Courses

IKT24002 Macroeconomics (4+0) 4

Simple classical system of balance, money supply and demand, the new-classical, Keynesian synthesis (IS-LM analysis), Monetarism, New Classical and New Keynesian currents, the total supply of new developments in the theory of the business cycle models, inflation analysis, macro-economic policies, economic growth will be considered.

IKT20002 The Use Of Computer (2+2) 3

Basic information about computers, basic hardware knowledge, operating systems, mainly Windows, basic knowledge of computer networks, Internet use, word processing programs in the lab as a practical introduction, spreadsheet programs, database management systems and presentation software will be introduced as a practical lab environment.

ISL23802 Statistic II (2+2) 3

The course with applications will be taught including these topics: Acquainting menus of statistical packages, data entry, data deriving with theoretical distributions, frequency, forming of cross and multi-dimensional tables, drawing various types of charts, calculation of descriptive statistics, parametric one-and two- sample tests, one-and two-way analysis of variance, non-parametric tests, chi square independence and conformity tests, dependent two sample tests, Wilcoxon and Mc. Nemar test, independent two-sample tests (Mann Whitney U and K-S tests), more than two-sample tests, simple linear regression and correlation analysis, multiple linear regression and correlation analysis.

MLY24804 Public Finance (3+0) 3

The course will be taught including these topics: Government activities and financing techniques, evolution of science of finance, economic activities of government, public economy, monetary definition of government activities, public expenditure, national accounting, decision making (budget) in government activities, financing of activities government, monetary transactions of the state, treasury operations and public debt, general tax theory, definition of tax and some basic tax concepts, rules of tax and tools used in performing the power rule, taxation techniques, the types of taxes, tax systems, tax burden, tax pressure.

CEK21802 Labor Economics (2+0) 2

The course will be taught including these topics: Content and definition of labor economy, the concept of labor market, theoretical analysis of labor market types, labor market regulatory activities, vocational counseling-guidance and vocational training, labor supply and demand, the formation of wages and wage system, unemployment types and struggle ways, economically content of collective agreements and principles.

Elective Courses (4nd Semester)

ISL25802 (Elective) Marketing (3+0) 3

The course will be taught including following topics: Relationship of marketing with other environmental constraints and business functions, marketing tools and strategies, marketing research, sales-forecast, marketing objectives, services and international marketing, little revision to marketing elements, product, price, distribution ways and advertisement.

ISL26802 (Elective) Human Resource Management (3+0) 3

The course will be taught including these topics: The history of human resource management, the relationship between globalization and human resource management, the theory of management, the concept, significance, purpose principles, place in the organization and function of human resource management, human resource planning, comparing staff management and human resource management, functions of human resource management, career development function and planning, wage management, problems of human resource management.

ISL22802 (Elective) Capital Markets (3+0) 3

The relationship between savings and investment, the place, importance and benefits of capital markets in finance, main financment tools of capital markets, bonds stocks and other financment assets, Assistant institutions of capital markets, intermediary institutions, investment funds, functions and structure of IMKB, main analyzing methods

KAM23802 (Elective) Introduction to Political Science (3+0) 3

In the concept of this lesson previously we hold on the theoretic infrastructure of politics and evaluate power, authority and legitimacy concepts. Then, we approach to government problem through the transformation frame which goes from historical backgrounds to today. The birth of government and theories about government will be given in this course. One of the subjects that will be held in this lesson is political ideologies and systems. Contemporary political ideologies will be investigated with the concept of ideology. Also we focus on political systems and governmental systems then we hold on these systems by benchmarking perspective. While we query institutional and social dimensions of politics we also transfer politic culture, political parties, selection systems, public opinion and groups to pupils by details. The political dynamics of our era, transformation and change process of modernization will be investigated in this course and the problems of religion-politics, women and politics, environment and politics will occupy place in this course.

ISL25804 (Elective) Productivity Management (3+0) 3

Importance of productivity, types of productivity, factors that affect productivity, methods that can increase productivity and creation of productivity culture will be studied.

IKT20502 (Elective) Companies Law (3+0) 3

The concept of partnership and its historical development, partnerships in Turkish legal system and their classification, elements of partnership relations, common partnership, organization, relations between partners, relations of partners with third parties, cases of termination of partnership and general principles about commercial enterprises, legal entities,

collective partnership, ordinary partnership joint stock companies, historical development of joint stock companies, types of joint stock companies.

ISL22804 (Elective) Computerized Accounting (2+2) 3

The course will be taught including these topics: In general review of within the period and year-end transactions in accounting, introduction to computerized accounting, introduction of a computerized accounting programs, establishment of company in computer and generating basic information, transactions for the period in computer, inventory records, waybill and receipts, invoicing, current accounts, check and bonds transactions, banking and checkout transactions, year-end transactions in computer, accounting integration, records of accounting and setting financial statements.

IKT23502 (Elective) Economics and Politics (3+0) 3

A brief look at the history of economics. Political developments in the historical process are influenced by economic developments. Its effects on the political and economic system that arise due to the understanding of colonialism . Reflections of change in the understanding of industrial revolution and the colonialism. The effects of political thought changes on economic systems. Close and distant strategies.

3rd Year, 1st Semester (autumn) Compulsory Courses

IKT31001 International Economics Theory (3+0) 3

The course will be taught including these topics: Foreign trade theory, comparative advantage theory, demand and supply models, factor endowment theory, economic growth and analysis of international trade, foreign trade policy, purposes and tools of foreign trade policy, tariffs and non-tariffs trade policy, foreign trade and development.

IKT33001 Economical Thought History (3+0) 3

Definition of economical thought, content, method and relationships with other branches, mercantilism, physiocracy, classical economical thought, responses to classical thought, historical school, Institutional School, socialist economical thought, Neo-Classical Economical thought, contemporary economical thought flows, Keynes, Monetarism, new thoughts will be held in this course.

IKT30001 Econometrics I (2+2) 3

The course will be taught including following topics: Content and definition of econometrics, econometrics research method, set a model, simple linear regression model and its estimation with least squares method, hypothesis testing related model and its coefficients.

Elective Courses (5nd Semester)

IKT33501 (Elective) Economic Systems (3+0) 3

The course will be taught including following topics: System and economic system notions, relationship between science of economics and economic system, characteristics, history and philosophical foundations of economic systems, capitalism, socialism, mixed economic system and other systems, changes in economic systems, economics regimes and related them process of economies.

IKT34501 (Elective) Information Society and New Economy (3+0) 3

Knowledge economy, information economy, new economy, digital economy, knowledge economy and its content, the relationship between knowledge economy and industrial transition, the place of knowledge and information in economy, production, knowledge and information in development and globalization, Social capital, e-trade, management of information, the relationship between production and information.

ISL32801 (Elective) Analysis of Financial Statements (3+0) 3

The course will be taught including following topics: Definition, content and types of financial analysis, types and organizing of financial statements, techniques of financial analysis, current situation of business according to result of financial analysis and interpreting its development trend.

IKT32501 (Elective) Tourism Economy (3+0) 3

The course will be taught including following topics: Relationship between economy and tourism, basic economic theories, international tourism, tourism supply and demand, equilibrium in tourism market and factors effecting equilibrium, growing of tourism and national economies, economics results of tourism, monetary economic impacts of tourism, inflow of receipts and tourism revenue, its effect on balance of payment, on public revenue and expenses, on goods and service prices, real economic influences of tourism, measurement of economic influence of tourism; multiplier effect of tourism revenues, input-output analysis.

IKT31501 (Elective) Population and Migration (3+0) 3

The course will be taught including following topics: Related population changing principles of social and demographic, population topics in history and current, economic and social results of fertility, death and migration events, basic elements of population growth and population decreasing, Malthus's suggestion and migration theories, periods of migration and its results in Turkey, migration's effects to society, environment and culture in Kastamonu.

MLY32801 (Elective) Tax Law (3+0) 3

The course will be taught including following topics: Place in the legal system of tax law, sources of tax law, basic concepts related to tax, process of taxation, reasons making an end of tax liability, depreciation calculations in tax law, tax crimes and penalties, tax jurisdiction.

IKT34503 (Elective) Industrial Economy (3+0) 3

The course will be taught including these topics: Content and characteristics of industrial economy, the relationships between agriculture and service with the industry, concepts of

development and industrialization, development strategies, general characteristics of sub-sectors that form the industrial sector and forward and backward links between sub-sectors, factors affecting the size of company in industry, concentration in industry, definition, analysis and measurement, SWOT analyses, main features and problems of Turkish manufacturing industry.

IKT34505 (Elective), Mathematical Economics I (3+0) 3

The definition and scope of mathematical economics, static analysis, partial and general equilibrium analysis, comparative static analysis, derivatives and derivative rules, examples of the use of derivatives in economics, constrained optimization, Mathematical analysis of the balance of consumer and producer, market structure and profit maximization, homogeneous functions, Cobb- Douglas and CES production functions will be considered.

ISL34801 (Elective) Negotiable Instruments Law (3+0) 3

Analyze of all negotiable instruments such as Check, bill of Exchange, bond, shape conditions in negotiable instruments, payment time, accept or rejection in payments will be studied in this course.

IKT33503 (Elective) Economics and Faith (3+0) 3

The general definition of religion. Intersection points of religion and economic relations. Understanding, embodiment and daylight reflection of Islamic economic

3rd Year, 2nd Semester (spring) Compulsory Courses

IKT31002 International Economy Policy (3+0) 3

The course will be taught including following topics: International monetary relations, foreign exchange market, forward exchange market, balance of international payment, balance of payments adjustment, theories explaining changes in foreign exchange rates, development and external savings, international particular fiscal capital flows, direct foreign investments, international technology transfer and international labor flows, official loans.

IKT32002 Theory and Politics of Money (3+0) 3

The course will be taught including these topics: Definition, functions, characteristics of money, several periods of using money and money systems, development of international money system, financial institutions in financial system (banks, central bank, other financial institutions), money demand theory, money supply theory, interest theories, balance of payment and money.

IKT30002 Econometrics II (2+2) 3

The course will be taught including following topics by using computer programs: Multiple regression analysis, Gauss-Markov Theory, multiple regression model's prediction with matrix, hypothesis tests related model and coefficients, mathematical forms of multiple

regression model, using dummy variable in regression analysis, deviations from axioms of classical regression analysis, heteroscedasticity, auto correlation, multiple linear connection.

Elective Courses (6nd Semester)

IKT31502 (Elective) Rural Development (3+0) 3

The course will be taught including following topics: Content of rural development, rural development policy, rural development approach, rural development policies in EU, rural development projects in Turkey and results of applications, rural development issues in globalization.

IKT34502 (Elective) Financial Economics (3+0) 3

The place of financial markets in economy, fund-flow table and its relationship with reel sector, fund management, security supply and demand, security market and it's efficiency, efficient market hypothesis, setting stock prices, options and option pricing, future contracts, future markets and pricing in future markets, swap markets and pricing, forward markets and working mechanism, the importance of financial system in economy, the relationship between reel sector and financial sector, capital markets and organization styles, institutions and tools, bond markets and analysis, value and importance of Money, risk and measurement in capital markets, valuation bonds, valuation stocks, technical analysis in stocks markets, portfolio management, valuation of portfolio, market indicators and data sources will be held in this course.

ISL32802 (Elective) Accounting Control

Definition of control, controlling and types of controllers, controlling standards, internal controlling system and the ways of controlling studies will be taught in this course.

IKT34504 (Elective) Game Theory (3+0) 3

Introduction to game theory, zero and positive sum games, minimax theorem, equilibrium concepts: dominant strategy, Nash equilibrium, full information static and dynamic games, games with missing information, repeated games, Cournot and Bertrand Duopoly, Selection paradox, deterministic and stochastic games, cooperative games and conflict games will be held in this course.

IKT33502 (Elective) History of Turkish Economy (3+0) 3

Methods in economic history, economic history before Seljuk, the characteristics of Seljuk economy, Historical and cultural bases of Ottoman economy, Social and economic structure in Ottoman, governmental finance, aims and system of grooming and foundations, Akhi, guilds, Money and financial systems, working life and social security institutions will be studied in this course.

IKT31504 (Elective) Health Economics (3+0) 3

The importance and development of health economics, concepts of health and care, analyzing health services market through supply, demand and financial systems will be done in this course. Also we analyze the financial methods and expenditures of health sector services by national and international benchmarkings and introduce main health criteria which is used in international benchmarkings. We aimed to evaluate the importance and place of health in developing and economic growing by using models.

ISL32804 (Elective) Foreign Trade Transactions (3+0) 3

Thinking about strategical and organizational alternatives that will be useful for export and import managers, organizations for export and import, enlarging markets, pricing and firm politics, the logistic of firm shippings and successful export supporting models will be given.

IKT34506 (Elective) Mathematical Economics II (3+0) 3

The course will be taught including these topics: Dynamic analysis, economic dynamics and integral, Domar growth model, continuous-time analysis through differential equations, dynamics of market price, Solow growth model, market model including price expectations, interaction between inflation and unemployment, discrete-time analysis through difference equations, dynamic stability of equilibrium, cobweb model, simultaneous difference equations and differential equations, the emergence types of dynamic systems, solution of simultaneous dynamics, dynamic input and output, inflation-unemployment models.

KAM34802 (Elective) Public Management (3+0) 3

Concept of discipline, the necessities for the management of public enterprises, organizational theorem, personal finance, introduction to management, functions of top management, nature of authority and leadership, communication and management applications, local management, central management, public organizations in Turkey will be held in this course.

IKT31506 (Elective) Gender Equality (3+0) 3

Concepts and Measurement of Gender Equality, Different Approaches to Gender Inequalities: Liberal Approach, Marxist Approach and Post-Modernist Approach, Feminist Approaches, Assessment of Gender Inequalities in the World and Turkey in the Context of Various International Gender Equality Indices, Gender Inequality Areas: Gender Inequality in Education, Family and Politics, Politics to Prevent Gender Inequality in the World and Turkey, Domestic Violence and Struggle.

4nd Year, 1nd Semester (autumn) Compulsory Courses

IKT40001 Research Methods (3+0) 3

The course will be taught including these topics: Concept and significance of research methods, notions of consideration, science and research, types of research, processes of scientific research, observation techniques; documental observation, watching observation, using library and its system, methodical analysis, defining and classification, assumption, test

and theory, comparative method, writing research, its examples with research report, research project writing models.

IKT41001 Economic Growth (3+0) 3

The course will be taught including following topics: Designing of growth models for small and open economy, growth and development theories, population dynamics in growth and labor supply models, combination distribution of income with growth models, spreading of technology in growth models, environment and economic growth, strategies of planning, commerce and planning models, stable and unstable growth, growth after II World War, growth theory's relation with transition economies, a general review to traditional and contemporary development theories, general development theories, distinct development models, economic development and structural change.

IKT42001 Economic Policy (3+0) 3

Macroeconomical problems and variables, national income theory, Aggregate supply and demand, consumption and investment, contemporary consumption theories, financial system, financial intermediaries Money supply and demand, Money and economical activity, simple Keynesian model, IS-LM model, Keynesian and Neo-Classical Approaches, unemployment, inflation and measurement are main subjects that will be given in this lecture.

Elective Courses (7nd Semester)

IKT42501 (Elective) Environment Economy (3+0) 3

Definition and content of Environment Economy, Environment concept, Importance and function of Environment, observations about the ecological pressures in Turkey, population, energy and food problem, environmentalism, political ecology and economy, externalities, environment problem in Kastamonu and solutions, sustainable development will be held in this course.

IKT44501 (Elective) Media Economics (3+0) 3

The course will be taught including following topics: Content, notions and theories of media economics, media as an economic field in the media market, qualifications and characteristics of media product, production processes in media, costs and economies of scale, monopolization and oligopoly in media market, relationship media and government, past and present of printed and visual media in media industry, globalization in media industry; global media and foreign capital, generating, consumption and dividing of new information and communication technologies, labor process in media, small productiveness in media and local media.

IKT41501 (Elective) Poverty and Welfare Economics (3+0) 3

Poverty concept, measurement of poverty, bases of poverty and it's results, the impact of classical economic theory that is based on markets on poverty, poverty and growth, employment-education relations and the importance of public sector.

IKT41503 (Elective) Techniques of Preparing Projects (3+0) 3

Definition of projects, the ways to prepare projects, the relationships between production and entrepreneurship, Project recycling method, the logical frame of preparing projects, success criteria, analysis of the position, Project budget, researching Project and its contents will be held in this course.

IKT41505 (Elective) General Equilibrium and Welfare Economics (3+0) 3

The content of General Equilibrium, prices and goods, economy with limited production technology, supply and demand, production with limited firm technology, households, market economy, over demand functions and general equilibrium, unlimited production technology, supply and demand, production theory with unlimited technology, welfare economics, Pareto Efficiency and competitive equilibrium, contracts and equilibrium, Efficiency zone of markets, time and uncertainty, economy with supply and demand, analytical principles of economical policies that are needed for increasing welfare of human and society, precautions for increasing welfare of human and society will be held in this course.

IKT42503 (Elective) Economic Planning (3+0) 3

Definition of economic planning, the relationships between economic planning and economic studies or government studies, Applications in world governments, reasons of economic planning, advantages and disadvantages of economic planning will be held in this course.

CEK42801 (Elective) Labor and Social Security Law (3+0) 3

Looking to Turkish Labor Law in the concept of personal labor relations, the sources of labor law, regulation of personal labor contracts, contents and termination of personal labor contracts, analyzing wage and severance pay, responsibilities of workers and employers, wages, working hours, overtime, holidays and related laws, collective bargaining negotiations, employee unions and related laws, solution methods for conflict between employee and employers, strike and lockouts will be held in this course.

IKT41507 (Elective) International Economic Institutions (3+0) 3

The reasons for the birth of these associations, structures and functions of these institutions, the impact of policies they apply, academical and popular thoughts for these institutions, WTO, IMF, World Bank, OPEC, G8 and G20 will be held in this course.

KAM41801 (Elective) Administrative Law (3+0) 3

Examination of the definition and sources of administrative law and administrative regime topics, identification of the administrative organization and its management by central and local administration, the public personnel law, and the public property regime.

IKT42505 (Elective) Time Series (3+0) 3

Index Numbers: Price Index and Quantity Index, Decomposition Models: Trend, Seasonal fluctuations, cyclical fluctuations; Random Ripples, Trend Prediction Methods: Graph

Method, Half-Average Methods; Moving Average Method; Least Squares Method, Determination Methods of Seasonal Fluctuations, Methods of Determining Seasonal Fluctuations Simple Average Method; Chain Ratio Method, Simple Average Method; Chain Ratio Method, Arma Modelleri: Static and non-stationary model contents; Box-Jenkins Method

IKT41509 (Elective) Investment Project Analysis (3+0) 3

What is the project? What does the project technically mean? Which Technicians Help You Find The Most Suitable Project? How to combine theory and practice?

IKT40503 (Elective) Turkish Tax System (3+0) 3

Income and theories explaining income, full and limited liability, commercial income, agricultural income, wages, self-employment profits, taxation of other profits and gains, Taxes used in income tax, taxation of corporate income, taxes used in foreign trade, real estate tax, motor vehicles tax, Inheritance and transfer tax, Application of VAT and SCT tax, Tax audits and audit applications, Tax crime and fines, Tax exemptions.

IKT43501 (Elective) Economic History of Ottoman (3+0) 3

Social structure and mentality in the Ottoman Empire, Financial structure and taxation in the Ottoman Empire, Production in the Ottoman Empire, Ottoman Empire and Mediterranean trade, Silk and Spice route, Foundation applications.

ISL46801 (Elective) Strategic Management (3+0) 3

In the content of the course; Strategic Management Processes and Elements, Characteristics of Strategic Decisions, Goal, Objective, Mission, Goal Structure and Hierarchy, External and Internal Environment Analysis, Business Analysis, SWOT Analysis, Strategy Formats, Strategy Formulation, Measurement of Environmental Elements and Matrix, Strategic Orientation , Basic strategies and subgroups, senior management strategies, competition strategies, functional strategies, techniques used in the implementation of management strategies, application of strategies, strategic valuation and control, sample applications.

4nd Year, 2nd Semester (Spring) Compulsory Courses

IKT42002 Turkish Economy (3+0) 3

Turkish economy before 1923, socio economic heritage to republic and institutional regulations and economic development in the first 15 year, Turkish Economy between 1939-1950, Turkish Economy in the Second World War, liberal development model during 1950-60 period, 1960-1978 period, development plans and economic development, economical crisis and 24 January programme, economical liberalization applications in 1980's, privatization programmes, Turkish Economy in 1990's, 5 April 1994 decisions and crisis, Turkish economy in 2000's, struggle with inflation programmes, November 2000 and February 2001 crisis and transition to strong economy programme, the position of main economical sectors, liberalization in foreign relations, globalization and the relationships with European Union, capital markets between 1980-2010, Banking sector, central banking, public

sector, public finance, budget deficits and economical crisis, population of Turkey, employment problem in Turkey, income distribution in Turkey will be held in this course.

IKT41004 Development Economics (3+0) 3

Measurement of development and poverty, the character of underdevelopment and structural change, factors during development, barriers for development, source distribution in developing countries, social utility analysis and shadow wages, development and environment, choice of technology, input-output analysis, financing of development by using internal sources, foreign aid, borrowing and development, trade and development, international Money aid will be taught in this lesson.

IKT42502 Human Development and Social Policy (3+0) 3

Definition and content of social policy, social policy and related concepts, social policy institutions, the rules of social policies, personal labor rules and labor conflicts and solutions will be held in this course.

Elective Courses (8nd Semester)

MLY43802 (Elective) Financing Policy (3+0) 3

Definition of finance policy, aims, tools and limits, measurement of efficiency of finance policy, evaluating of finance policies according to different approaches, methods due to finance policy, discretionary finance policy, automatic stabilizator finance policy, elasticity of Formula method, inflation and recession and struggle with stagflation, budget deficit and financing deficits will be held in this course.

IKT41002 (Elective) Regional Economics (3+0) 3

Development poles theory, economical region concept, differences as a result of economical development, the reasons of regional inequalities, inconveniences of regional inequalities, policies for decreasing in equalities between regions, differences between social and economic development in Turkey and policies for decreasing them will be held in this course.

IKT41502 (Elective) Energy Economics (3+0) 3

Energy supply and demand, energy prices, environmental results of energy production and consumption, public policies to energy, interaction of international economies through energy supply and prices will be held in this course.

IKT41504 (Elective) International Economic Associations and European Union (3+0) 3

International economic association concept, liberalization of World Trade, universal approach and regional approach, custom union and its impacts, analysis of economic associations, polarization theory, developments in European Union, the relationship between Turkey and European Union, the impacts of custom union on Turkish economy and other associations will be held in this course.

IKT41506 (Elective) World Economy (3+0) 3

The aim of this course is to make pupils informed about actual economic problems in the world, to teach necessary concepts that are helpful to watch developments in economy. Also developments in economic policies and economic events in recent world history that are necessary to understand actual economic problems will be taught in this course. This course will help pupils to understand the line of economic development which is followed in time and the conditions in economic policies.

IKT42504 (Elective) Economic Conjuncture (3+0) 3

Introduction to economic conjuncture, Aggregate demand in open economy, Aggregate supply and waves, last developments in economic conjuncture, New Keynesian Economy, solutions to problems that is due to applications.

ISL42802 (Elective) Banking (3+0) 3

Definitions of banking and banks, historical backgrounds, bank types in banking system, banking secrets, knowledge searching, central banking, trade banking, investment and development banking, economics in banking, setting banks and working, organizations and management in banks, controlling in banks, deposit accounts and related laws, procedures of accounts, types of checks and related laws, currency accounts and other main banking services will be held in this course.

IKT42506 (Elective) Agriculture Economics (3+0)3

Definition of Agriculture economics and historical backgrounds, agricultural activities and agricultural revolution, production factors in agriculture, product and factor markets in agriculture, Supply demand and price setting, agricultural enterprises and cooperatives, agriculture policies, Applications in Turkey and its history, agriculture and foreign trade, Common agriculture policy in European Union.

IKT44502 (Elective) Public Economics (3+0) 3

Definition of public sector and state concept, Institutions forming public sector in narrow and broad sense, State intervention instruments and market failures, Concept of public goods and services, Public monopolies and scale economies, Choice and voter behavior in public economy, Voting systems and voting paradox, And voter types

IKT42508 (Elective) Current Economic Problems of Turkey

Economic growth and income distribution in Turkey, Labor and employment, Foreign trade and current account deficit, macroeconomic and microeconomic data collection and interpretation, Structural change after 1980, Financial liberalization after 1990, Financial crises in Turkey and applied economic programs, Turkey - EU relations

IKT44504 (Elective) Political Economics

Introduction to world history of economics, Reflections of political developments in the history of the world on economic problems, Political will emerging due to European

colonialism and the effects on the economic system, Changes in industrial revolution and colonialism in the 19th and 20th centuries, , The effects of the political system, the colonial relations in the 21st century depending on the oil and natural resources

IKT40504 (Elective) International Relations (3+0) 3

Basic Concepts in International Relations, State, Sovereignty and Anarchy, Basic Actors, International Relations and Economics, Foreign Policy, Diplomacy, Foreign Policy and Economy Relations, International Relations and Globalization

ISL45806 (Elective) Marketing Research (3+0) 3

The content of the course consists of marketing research concept and its importance, ethics in marketing research, marketing research process, exploratory research and qualitative studies, data types and data sources, sampling process.

ISL45808 (Elective) Logistics Management (3+0) 3

Basic information about logistics, logistics capacity, logistics principles, logistics operations, goods and passenger transport, logistics management, logistics strategies, logistics performance factors, stock management, road logistics, railway logistics, airway logistics, maritime logistics, pipeline logistics, disaster logistics, material handling and logistics vehicles.